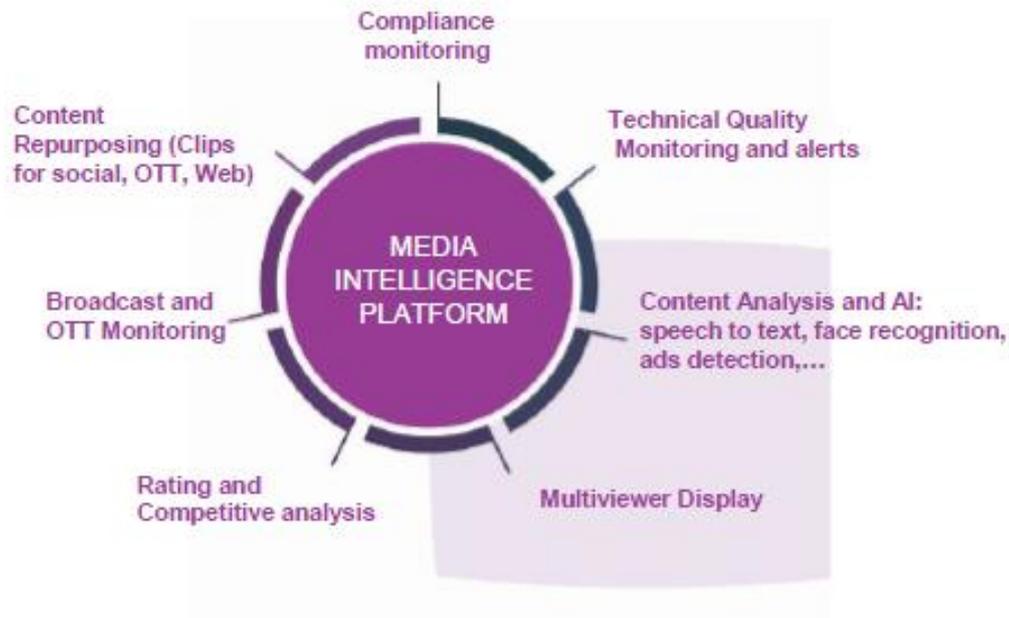# Actus Digital Executive summary

For over 16 years, Actus Digital has been providing the broadcasters and media industry, globally, a world class platform for recording, monitoring and compliance. The Actus platform is renowned for being the most comprehensive, easy to use and cost-effective solution available. Being fully modular, scalable and feature-rich, Actus is also known to be the best solution to replace Volicon and other outdated or end of life systems.

Actus Digital – the organization:

Established - 2005

Since 2005, Actus has been providing the media intelligence monitoring platform for the broadcast industry based on the highest technical standards in the area of broadcast video recording, compliance (needed by any broadcaster), monitoring, clip creation and export to social media, AI (Artificial Intelligence) and more.

Actus supports customers globally and currently has more than 500 high end customers supporting tens of thousands of channels 365/24/7.

We are proud by the fact no customer has ever stopped working with us. For us it is not only about providing a reliable product and innovation but also to provide the best

after sales support and service as well as supporting the customer with new ongoing requirements and features.

Actus is the leading global provider of media monitoring platforms that include different applications such as broadcast recording and logging for compliance, clip creation and exporting, content repurposing solution for social media, OTT, and more, TS analysis, quality assurance tools, Mosaic/Multiviewer, content detection, AI for speech to text, face recognition, and more. The platform goes way beyond the compliance solution and is more a media intelligence platform that offers a wide range of solutions within one fully integrated platform and UI.

Actus operations and market segments worldwide include TV networks and broadcasters, Telco companies, playout centers, media operators and national media regulators.

Sales and support centers worldwide:

The company has established five POP (Points of Presence) around the world. We also have a large distribution network worldwide of more than 60 partners worldwide. In addition to the partners support, we have 3 main support centers: **the US, Europe and Asia,** in order to be able and provide support and any other services to any customer, on his time zone, be available for short notice onsite visits or any other service, as well as to offer 24 x 7 support.

High end references:

Among Actus customers, you can find many of the largest broadcasters worldwide.

Just to mention a few customers:

Sony, Star, COMCAST, Encompass Media, AMC Networks, Disney, CNBC, BSKYB, BBC, Singtel, StarHub, MediaCorp, Truevision, RTL, Fox channels and more.

We have implemented the largest recording system worldwide for recording 1,300 TV channels, all TS/IP based, in one system with over 500 simultaneous users. The system includes, beside the compliance requirements, other advanced features such as automatic ads detection and speech to text.

Actus solution – general:

Actus delivers industry leading technology solutions for having the media accessible, searchable, and usable, anytime, from anywhere. Actus provides a scalable solution, supports all video inputs, all formats, and is answering the market cost effectiveness requirements. The constant communication with our customers allows us to learn about new ideas and new requirements and allows us to keep enhancing our platform.

Actus Media Monitoring platform provides these main applications:

- ✓ Actus View for compliance – Record any number of TV/Radio/Internet channels, from any input, for Live or Archived monitoring: It supports all that is needed for regulation purposes such as closed caption, subtitles, audio tracks, loudness, PSIP, Nave, clips creation and export, SCTE, teletext etc.
- ✓ Actus View Native – record and monitor the TS Native
- ✓ Actus Rating Analyzer – audience measurement integration for better content rating and competition analysis
- ✓ Actus Clip Factory – Repurpose content to Web, social media, OTT, including automation options
- ✓ Actus Mosaic – multiviewer for live channels. Can be integrated with the alerts system and TS analysis.
- ✓ AI options for content analysis such as Actus Speech to text, content detection, face recognition, keywords alerts, OCR etc
- ✓ Actus Alerts Center – Monitor broadcast quality and real time alerts
- ✓ Actus TS analysis and ETR

For more information please visit: www.actusdigital.com or send a mail to: info@actusdigital.com